



Udit Awasthi

Lead UX Designer
US Healthcare Products

CONTACT

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PORTFOLIO

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SPECIALITIES

- UX DESIGN
- User Research
- Journey Mapping
- Wireframing & Prototyping
- Usability Testing

UI & VISUAL

- Design Systems
- Typography
- Responsive Design
- Iconography

LEADERSHIP

- Product Strategy
- Cross-Functional Collab
- Stakeholder Mgmt
- Agile / Scrum

EDUCATION

B.Des — Communication Design
Symbiosis Institute of Design, Pune
2016 – 2020

METHODS

- Design Thinking
- Human-Centered Design
- Heuristic Evaluation
- Card Sorting
- A/B Testing

PROFILE

Lead UX Designer with 5+ years of experience delivering user-centered solutions for US-based enterprise healthcare and life sciences clients. Promoted to Lead User Experience Designer in May 2026, expanding responsibilities across product strategy, complex workflow design, and cross-functional leadership.

Deep expertise in AI-powered healthcare products, enterprise design systems, clinical workflows, and accessibility-first design. Proven track record of improving task completion, reducing errors, and translating complex clinical processes into intuitive digital experiences for physicians, patients, and enterprise teams.

EXPERIENCE

CitiusTech Healthcare Technology
Dec 2021 – Present · Mumbai, India

Lead User Experience Designer **PROMOTED** May 2026 – Present

Leading design strategy and product direction across multiple enterprise healthcare platforms. Driving cross-functional collaboration, mentoring design, and shaping roadmap priorities for life sciences and clinical solutions.

Senior UX Designer Dec 2021 – Apr 2026

Designed healthcare platforms for US enterprise clients, improving task completion by 25%.
Key projects:

- AI-powered Reporting:** Reduced manual processing time by 40% through intelligent workflow redesign.
- Precision Literature Review:** Semantic interoperability workflows with enterprise design systems.
- Pediatric Therapy Intake App:** Component libraries & multi-role workflows for client onboarding.
- Mobile EHR & Virtual Assistant:** Physician-friendly iOS workflows for clinical environments.
- Churn Prediction Dashboard:** AI/ML analytics visualisation with KPI definition and insights.

UX Designer · Mintifi Dec 2020 – Dec 2021

Designed financing dashboards and web apps for supply chain distributors, reducing onboarding errors by 15%.

Freelance UX & Brand Designer May – Dec 2020

Branding, digital campaigns, and UX for early-stage startups; boosted client engagement by up to 30%.

Graphic Design Intern · Times of India May – Jun 2019

Advertorial layouts, illustrations, and visual storytelling for print and digital platforms.

TOOLS & AI TOOLKIT

AI & COLLABORATION

- Claude
- Microsoft Copilot
- CoWork
- FigJam
- Miro

DESIGN

- Figma
- Adobe XD
- Illustrator
- Photoshop
- InDesign
- Bootstrap

KEY IMPACT

25% Task completion improvement	40% Manual processing reduced	15% Onboarding error reduction	30% Client engagement boost
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